



September 9, 2025

American National

Annuity Watch Bulletins

In [this issue](#):

- The Power of Palladium MYG MAX 6
- The Difference of a Smart Start
- Unlocking Financial Stability
- Webinar replay: Morningstar Global Wide Moat VC 7 Index

In [this issue](#):

- Annuity Funding Dashboard
- Effortless Portfolio Allocations
- Unlocking the Financial Challenges of Gen X

Athene

MaxRate MYG 3, 5 & 7 decreasing rates by .10 BPS across the board effective August 29th

[Read the announcement.](#)

New tools, regulatory reminders and more

See [this bulletin](#) for:

- New Beneficiary Basics FAQ
- New Power of Attorney Guide
- Financial Crime Programs

Corebridge Financial (American General)

New and improved Foreign National Guidelines

- See the [one-page snapshot](#)
- See the [program details](#)

Illinois Mutual

Blended DI plans – help your clients get paid sooner

Pairing Illinois Mutual's fully underwritten DI with their new Simplified Issue DI (SIDI) delivers a simple, affordable and strategic solution your clients will appreciate.

This combination is easy to explain and even easier to sell:

- Fast coverage when it matters most
- Longer coverage periods later for peace of mind
- Budget-friendly options for middle-income clients

[See the flyer.](#)

John Hancock

LTC in-force rate action notifications for September – [Get details.](#)

Advanced Markets News

In [this issue](#):

- Tax law changes, estate planning resources & LTC insights
- Blog: Navigating long-term care: comparing reimbursement and indemnity models
- Central Intelligence

Spotlight

In [this issue](#):

- Empower couples with confidence — promote LifeCare today!
- Webinar Replay: LifeCare unveiled: Modern solutions for longevity planning
- 2025 dividend interest crediting rate change
- The latest episode of Longer. Healthier. Better. Podcast
- Vitality PLUS is transforming client engagement

Legal & General America (Banner and William Penn)

3 impaired risk cases, approved without roadblocks

- Case 1: [Sleep apnea](#)
- Case 2: [Mild mental health history](#)
- Case 3: [Blended impairments](#)

Advisor-ready resources to help you win more cases

Whether it's a large case, a business-related policy or a complex health history, we've got the tools to help you place more cases. [Explore the resources.](#)

Lincoln Financial Group

Weekly Market Intel - [See the latest insights.](#)

Rate certainty and innovation with two new accounts for OptiBlend annuities – [Get details.](#)

Lock in cap rates—and take out the guesswork

Give clients a guaranteed cap rate that's locked in for multiple years, with the [1 Year S&P 500 Cap Lock account](#), available with a Lincoln fixed indexed annuity. Highlights include:

- Market upside potential — capture index growth up to a cap
- No annual renewals — guaranteed cap rate for multiple years
- 100% downside protection — their money can only go up, not down

MassMutual

Whole Life - Timeless Coverage. Tax Advantages for Life.

Whole life insurance provides value throughout your clients' lifetime; it's a powerful financial tool that can support a variety of financial strategies, while offering significant tax advantages:

- Provides a generally income tax-free death benefit
- Tax-deferred cash value accumulation
- Tax-advantaged access to available cash value while living

[Learn more.](#)

Mutual / United of Omaha

Express Newsletters

In [this issue](#):

- Training Simplified: Life Insurance Awareness Month
- IUL Express: Simple, Flexible and Trusted
- Life Insurance that Performs as Illustrated
- Inforce LTCi Rate Adjustments for Nov & Dec

In [this issue](#):

- How LTC Can Help Clients Stay in Their Home Longer
- Using the Buy-Up Option in LTCi Conversations
- Cross-Selling Critical Advantage
- Closing the Gaps: Why Critical Advantage Belongs in Every Client Conversation

Protective Life

Is your term life business on the fastest route?

Protective's term life solution is built to accelerate policy placement and simplify your sales process.

Protective [Classic Choice term](#) (see the [NY solution](#)) delivers more value for clients and your business with:

- 35- and 40-year term periods that help you keep clients longer
- Accelerated underwriting for policies with a \$1 million face amount and under
- A digital platform that places policies up to 57% faster (and you get paid faster, too)

Help customers see the true value of life insurance

The benefits of life insurance are bigger than death benefit protection. It can help elevate a customer's financial situation in a number of ways, both while living and when gone. This [step by step interactive life insurance guide](#) outlines how easy it can be to offer life insurance, anticipate and meet the needs of your customers and help your business stay ahead of the curve.

In the Loop

In [this issue](#):

- Streamlined access, faster decisions
- Take advantage of Life Insurance Awareness Month
- Latest reprice for Protective Lifetime Assurance UL
- Pennsylvania disclosure statement reminder
- Sales material noted on the B-8704 required upfront
- Standardized approach for Illustration standards effective 8/1/2025

Securian Financial

Growth-focused. Downside-protected. Built for your clients' goals.

[Eclipse Accumulator II Indexed Universal Life \(IUL\)](#) is designed to maximize cash value potential — with low charges, multiple indexed strategies and built-in protection from market losses.

Introducing Medical Minute

Each episode delivers fast, actionable insights to help you guide clients through Securian's medical underwriting process.

Watch episode 1: [Help clients ace their paramed exam.](#)

Plus download this [tele-interview guide](#) to share with your clients.

Eclipse Protector II IUL target premiums increasing – [See details.](#)

Symetra

Top five reasons to choose Accumulator Ascent IUL – [Explore the new flyer.](#)

Western & Southern Financial (Integrity Life)

Big Bill? Big Questions! Quick Answers

The One Big Beautiful Bill Act became law on July 4. Now there are BIG questions.

- How did it affect the TAX Cuts & Jobs Act of 2017?
- What new tax breaks did it create?
- How will it affect individuals? And businesses?

Learn the answers in this new [OBBBA Breakdown](#), which breaks the Act into bite-sized pieces.