



September 23, 2025

## American National

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### Palladium Multi-Year Guarantee (MYG) Solutions

Take a look at ANICO's suite of Multi-Year Guarantee (MYG) annuities designed to meet a range of financial goals – with competitive rates, flexible terms, and built-in value.

- **Palladium MYG** - A solid, straightforward solution offering guarantee periods ranging from 3 to 10 years. Designed to deliver stability and predictable accumulation potential.
- **Palladium MYG MAX** - Offers the same guarantees for 3,5,6,7, & 10 year periods, without the 10% annual free withdrawal, allowing for higher rates and a greater opportunity to grow earnings.
- **Palladium Match MYG** - Interest guaranteed periods for 3, 5, and 7 years, perfectly aligned with a matching surrender charge period.

[View the comparison.](#)

### Strategy Index 7 Flex Premium Index Annuity

[Strategy Index 7](#) has an 11% Premium Bonus on all deposits in the first 3 years. Add Premium anytime and it WILL NOT create a new 7 Year surrender period. 10% Annual Liquidity is available immediately. Competitive Caps, compensation and more.

### Annuity Watch

In [this issue](#):

- Flexible and Secure Retirement Solutions
- Discover the Smart Start Options
- Reaching the Next Generation

# Athene

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## Accelerate

In [this issue](#):

- The importance of building your online practice
- 5 ways to create an attention-grabbing website
- 5 essential tactics to build your social media brand
- Help clients strike the right balance with a RILA
- Creating an income plan for retirement

## Corebridge Financial (American General)

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### 43% of Americans think employer life insurance is portable

Remind clients, workplace life insurance is not portable. When the job ends, so does coverage.

- Share this [flyer](#)
- See the [latest insights](#)

## Gerber Life

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### Help clients learn the truth about Life Insurance

Clearing up misinformation isn't just about correcting what people think they know - it's about empowering families to make informed decisions for their future. Every time you take the time to explain, educate, and guide, you are helping your clients break through confusion and take action that could make all the difference for their loved ones.

Gerber has taken some of the most common myths around life insurance and created a guide to lead discussions.

[Download and share the guide with clients.](#)

## John Hancock

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### Hancock Talks podcast

In this new podcast - [The AI advantage with Kartik Sakthivel: Saving time & closing more cases](#) - they explore how AI is reshaping the producer-client relationship, streamlining operations, and helping financial professionals better connect with the next generation of clients.

### Why one producer chose LifeCare — and why it matters

When it came time to choose a hybrid solution for his own family, one producer went in a new direction — and it all started with a conversation with a LifeCare Specialist. In just two minutes, hear how LifeCare's modern approach, Vitality rewards and personalized support changed everything — and why it's now his go-to recommendation for clients. [Watch the testimonial.](#)

## Lincoln Financial Group

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Weekly Market Intel - [See the latest insights.](#)

# MassMutual

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## Discover the Power of UL Guard: Long-Term Guaranteed Protection

To help clients navigate long-term protection and estate planning, [this new UL Guard case study](#) offers a compelling look at how MassMutual's guaranteed universal life solution can help meet evolving financial needs.

The hypothetical scenario illustrates how UL Guard's flexible premiums and death benefit can be tailored to support a family's long-term financial security—while reinforcing the value of guaranteed protection.

# Mutual / United of Omaha

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## Express

In [this issue](#):

- IUL - the proof is in the rates
- IUL Express - forged to endure
- Inflation Protection is a life raft against rising LTC costs
- Why today's LTC is about more than nursing homes
- The Rising Cost of Recovery: How Critical Illness Insurance helps bridge the gap
- How to start the Critical Illness Conversation without scaring clients
- Ultra Advantage FIA - access, flexibility, confidence

# Pacific Life - Lynchburg

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Enhanced \$75M Automatic and Jumbo Capacity effective October 6<sup>th</sup> – [Learn more](#).

## Field News Monthly

In [this issue](#):

- Time for Policy Reviews
- Consider Policy Conversion for Your Business Owner Clients
- You Apply, We Do the Rest
- Did You Know Your Clients Could Improve their Risk Classifications?

# Protective Life

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## Advantage Choice UL will be discontinued December 31, 2025

Signed applications must be received on or before Oct. 31, 2025, and all cases must be in force by December 31, 2025. [See the transition rules](#).

As an alternative solution, we encourage you to explore [Protective Lifetime Assurance UL!](#)

## Deliver a smarter term life solution

[Classic Choice term](#) is a flexible, competitively priced solution that works as hard as you do.

This value-packed term solution offers:

- A seamless path to permanent coverage - the conversion rider with optional chronic illness protection meets changing needs
- Built-in control over death benefit payouts - clients choose how beneficiaries are paid with the no-cost Income Provider Option
- 35- and 40-year term periods - one of only three carriers that offer longer coverage

## Prudential Financial

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SUL Protector will be discontinued effective September 12, 2025

[See the transition rules.](#)

Help clients protect their life's work

Download the brand-new video and flyer available on the [September Trimester site](#) and share them with clients to help them protect what they've worked for.

## Securian Financial

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Eclipse Protector II IUL target premiums are going up – [Get details.](#)

## Symetra

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Symetra IULs: Now with greater upside potential for your clients

The competitiveness of Symetra indexed universal life products was just enhanced by raising the caps and maximum illustrated rates on key index strategies for [Accumulator Ascent IUL](#) and [Protector IUL](#).